



## **Position: Part-time Marketing Research Associate**

### **Ideal for College Students, Internship or Extra Income**

#### Overview:

Athena SWC LLC, headquartered in Amherst NY, is a growing outsourced marketing and sales support services consulting firm looking for aggressive, goal-oriented individuals that are interested in part-time employment in a marketing centric environment.

We have an immediate need to build a resource base of part-time marketing professionals for our list clean execution. We will use this environment to mentor, train and develop new employee opportunities to assist with our future company growth initiatives! Wonderful opportunity for those interested in developing skills and experience in a business-to-business, direct marketing management environment.

**This is an entry level position with potential to transition into a marketing associate position**

#### **Compensation:**

- **\$10 - \$11 dollars per hour (commensurate with experience)**

#### **Work Hours:**

- Flexible hours (anytime between 8AM and 5PM) to accommodate personal schedule needs
- All work performed at Athena's facility

#### Functional Area Responsibilities

- Verifying and obtaining contact information through outbound call activities and online research
- List and database development
- List cleaning
- Email research programs.
- Assistance with Market intelligence feedback

#### Requirements:

- Associates Degree or College student
- No experience necessary. Will train
- Business-to-business outbound sales and/or phone calling experience a plus
- Good working knowledge of the following computer programs: Microsoft Office (Excel and Word), Internet Explorer
- Self-starter who works well in a highly collaborative/team environment.
- Strong written, verbal and communication skills.
- Great attention to detail

#### To Apply:

Qualified candidates may forward their resume to [wsalerno@athenaswc.com](mailto:wsalerno@athenaswc.com). No phone calls.

**\*\*Must provide your own transportation.**